

Three Rivers Retail and Leisure Study

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Table 1 Population By Zone

Experian Retail Planner Report 2012

Populations

Zone	2010	2012	2016	2021	2026
Zone 1	12441	12507	12749	13062	13388
Zone 2	14110	14413	14996	15783	16471
Zone 3	10160	10322	10722	11113	11502
Zone 4	12145	12307	12686	13227	13728
Zone 5	15126	15218	15522	15893	16237
Zone 6	18462	18819	19633	20767	21787
Zone 7	31794	32567	34237	36247	37998
Zone 8	16380	16613	16996	17536	17962
Zone 9	21358	21479	21845	22358	22904
Zone 10	18936	19347	20083	21108	22046
	170912	173592	179469	187094	194023

Table 2 Expenditure Per Capita

Convenience Expenditure Per Capita

	Unadjusted	2010	2012	2016	2021	2026
Zone 1	£2,108	£1,952	£1,899	£1,886	£1,912	£1,947
Zone 2	£2,070	£1,917	£1,864	£1,852	£1,877	£1,912
Zone 3	£2,070	£1,917	£1,864	£1,852	£1,877	£1,912
Zone 4	£2,070	£1,917	£1,864	£1,852	£1,877	£1,912
Zone 5	£2,070	£1,917	£1,864	£1,852	£1,877	£1,912
Zone 6	£1,825	£1,690	£1,644	£1,632	£1,655	£1,686
Zone 7	£1,825	£1,690	£1,644	£1,632	£1,655	£1,686
Zone 8	£1,825	£1,690	£1,644	£1,632	£1,655	£1,686
Zone 9	£2,108	£1,952	£1,899	£1,886	£1,912	£1,947
Zone 10	£2,108	£1,952	£1,899	£1,886	£1,912	£1,947

-SFT @ 7.4% -SFT @ 9.3% -SFT @ -11.7% -SFT @ 12.5% -SFT @ 13.3%
 Growth Rates -0.3% 2011, -0.4% 2012, + 0.5% 2013-2018, +0.6% 2018-2025

Table 3 Convenience Expenditure by Zone

Convenience Retail Expenditure by Zone

	2010	2012	2016	2021	2026
(£m)					
Zone 1	£24.28	£23.75	£24.04	£24.97	£26.07
Zone 2	£27.05	£26.87	£27.77	£29.63	£31.50
Zone 3	£19.47	£19.24	£19.85	£20.86	£22.00
Zone 4	£23.28	£22.94	£23.49	£24.83	£26.25
Zone 5	£28.99	£28.37	£28.74	£29.84	£31.05
Zone 6	£31.20	£30.93	£32.05	£34.37	£36.73
Zone 7	£53.73	£53.53	£55.89	£60.00	£64.06
Zone 8	£27.68	£27.31	£27.75	£29.03	£30.28
Zone 9	£41.69	£40.78	£41.19	£42.75	£44.60
Zone 10	£36.96	£36.73	£37.87	£40.36	£42.93
	£314.35	£310.46	£318.63	£336.63	£355.48

Table 1 x table 2

Table 4 Convenience Expenditure Growth

Cummulative	2010	2012	2016	2021	2026
Zone 1	0	-£0.54	£0.29	£1.23	£2.33
Zone 2	0	-£0.18	£0.90	£2.76	£4.63
Zone 3	0	-£0.23	£0.61	£1.62	£2.75
Zone 4	0	-£0.33	£0.54	£1.89	£3.31
Zone 5	0	-£0.62	£0.37	£1.47	£2.68
Zone 6	0	-£0.27	£1.12	£3.44	£5.80
Zone 7	0	-£0.20	£2.36	£6.47	£10.53
Zone 8	0	-£0.37	£0.44	£1.72	£2.98
Zone 9	0	-£0.91	£0.41	£1.97	£3.82
Zone 10	0	-£0.23	£1.14	£3.62	£6.20
Total	0	-£3.89	£8.17	£26.17	£45.02

Table 5 Comparison Expenditure Per Capita

Comparison Retail Expenditure Per Capita.

		2010	2012	2016	2021	2026
Zone 1	£3,575.00	£3,156.73	£3,117.41	£3,380.27	£3,937.54	£4,646.79
Zone 2	£3,505.00	£3,094.92	£3,056.37	£3,314.08	£3,860.45	£4,555.81
Zone 3	£3,505.00	£3,094.92	£3,056.37	£3,314.08	£3,860.45	£4,555.81
Zone 4	£3,505.00	£3,094.92	£3,056.37	£3,314.08	£3,860.45	£4,555.81
Zone 5	£3,505.00	£3,094.92	£3,056.37	£3,314.08	£3,860.45	£4,555.81
Zone 6	£2,919.00	£2,577.48	£2,545.37	£2,760.00	£3,215.02	£3,794.12
Zone 7	£2,919.00	£2,577.48	£2,545.37	£2,760.00	£3,215.02	£3,794.12
Zone 8	£2,919.00	£2,577.48	£2,545.37	£2,760.00	£3,215.02	£3,794.12
Zone 9	£3,575.00	£3,156.73	£3,117.41	£3,380.27	£3,937.54	£4,646.79
Zone 10	£3,575.00	£3,156.73	£3,117.41	£3,380.27	£3,937.54	£4,646.79

Growth @ 5% for 2011, 1.6% for 2012, 2.1% for 2013, 3% from 2013.

SFT @ 11.7% 2010, 14.6% 2012, 16.8% 2015, 16.7% 2020 and 16.2% 2025.

Table 6 Comparison Expenditure by Zone

Comparison Retail Expenditure By Zone

	2010	2012	2016	2021	2026
Zone 1	£39.27	£38.99	£43.10	£51.43	£62.21
Zone 2	£43.67	£44.05	£49.70	£60.93	£75.04
Zone 3	£31.44	£31.55	£35.53	£42.90	£52.40
Zone 4	£37.59	£37.61	£42.04	£51.06	£62.54
Zone 5	£46.81	£46.51	£51.44	£61.35	£73.97
Zone 6	£47.59	£47.90	£54.19	£66.77	£82.66
Zone 7	£81.95	£82.90	£94.49	£116.53	£144.17
Zone 8	£42.22	£42.29	£46.91	£56.38	£68.15
Zone 9	£67.42	£66.96	£73.84	£88.04	£106.43
Zone 10	£59.78	£60.31	£67.89	£83.11	£102.44
	£497.74	£499.07	£559.13	£678.51	£830.02

Table 1 x Table 4

Table 7 Comparison Expenditure Growth

Cummulative	2010	2012	2016	2021	2026
Zone 1	0	-£0.28	£3.82	£12.16	£22.94
Zone 2	0	£0.38	£6.03	£17.26	£31.37
Zone 3	0	£0.10	£4.09	£11.46	£20.96
Zone 4	0	£0.03	£4.45	£13.47	£24.95
Zone 5	0	-£0.30	£4.63	£14.54	£27.16
Zone 6	0	£0.32	£6.60	£19.18	£35.08
Zone 7	0	£0.95	£12.55	£34.59	£62.22
Zone 8	0	£0.07	£4.69	£14.16	£25.93
Zone 9	0	-£0.46	£6.42	£20.61	£39.01
Zone 10	0	£0.54	£8.11	£23.34	£42.67
Total	0	£1.33	£61.39	£180.77	£332.28

Table 8 .Comparison Retail Expenditure Categories by Expenditure Region 2010

(Per Capita)

	North		South		East	
	£	%		%		%
Total Expenditure	£3,575		£3,505		£2,919	
Clothing and Shoes*	£913	25.54	£911	25.99	£782	26.79
DIY and Pets	£564	15.78	£538	15.35	£437	14.97
TV/Hi Fi/Small Electrical	£685	19.16	£676	19.29	£577	19.77
Furniture and Floor Coverings	£394	11.02	£403	11.50	£300	10.28
Books/CD's/Toys/Bikes/Jewellery/Gifts	£798	22.32	£761	21.71	£641	21.96
Domestic Appliances	£122	3.41	£117	3.34	£96	3.29
Totals	£3,476	97.23	£3,406	97.18	£2,833	97.05
Misc	£99	2.77	£99	2.82	£86	2.95

* Includes "Other Personal Effects"

Table 9 Comparison Expenditure by Zone-Clothing and Shoes

	2010	2012	2016	2021	2026
Zone 1	£10.03	£9.96	£11.01	£13.14	£15.89
Zone 2	£11.17	£11.27	£12.72	£15.59	£19.20
Zone 3	£8.05	£8.07	£9.09	£10.98	£13.41
Zone 4	£9.62	£9.63	£10.76	£13.07	£16.00
Zone 5	£11.98	£11.90	£13.16	£15.70	£18.93
Zone 6	£12.75	£12.83	£14.52	£17.89	£22.15
Zone 7	£21.95	£22.21	£25.31	£31.22	£38.62
Zone 8	£11.31	£11.33	£12.57	£15.10	£18.26
Zone 9	£17.22	£17.10	£18.86	£22.48	£27.18
Zone 10	£15.27	£15.40	£17.34	£21.23	£26.16
	£129.35	£129.71	£145.34	£176.40	£215.81

Expenditure per capita taken at % of total for each of three expenditure bands (North, South and East) from table 6

Table 10 Comparison Retail Expenditure By Zone for DIY and Pets

	2010	2012	2016	2021	2026
Zone 1	£6.20	£6.15	£6.80	£8.12	£9.82
Zone 2	£6.70	£6.76	£7.63	£9.35	£11.52
Zone 3	£4.83	£4.84	£5.45	£6.59	£8.04
Zone 4	£5.77	£5.77	£6.45	£7.84	£9.60
Zone 5	£7.19	£7.14	£7.90	£9.42	£11.35
Zone 6	£7.12	£7.17	£8.11	£9.99	£12.37
Zone 7	£12.27	£12.41	£14.15	£17.45	£21.58
Zone 8	£6.32	£6.33	£7.02	£8.44	£10.20
Zone 9	£10.64	£10.57	£11.65	£13.89	£16.79
Zone 10	£9.43	£9.52	£10.71	£13.12	£16.17
	£76.47	£76.66	£85.88	£104.20	£127.45

Table 11 Comparison Retail Expenditure By Zone for TV/HI Fi and Small Electricals

	2010	2012	2016	2021	2026
Zone 1	£7.52	£7.47	£8.26	£9.85	£11.92
Zone 2	£8.42	£8.50	£9.59	£11.75	£14.47
Zone 3	£6.07	£6.09	£6.85	£8.28	£10.11
Zone 4	£7.25	£7.26	£8.11	£9.85	£12.06
Zone 5	£9.03	£8.97	£9.92	£11.84	£14.27
Zone 6	£9.41	£9.47	£10.71	£13.20	£16.34
Zone 7	£16.20	£16.39	£18.68	£23.04	£28.50
Zone 8	£8.35	£8.36	£9.27	£11.15	£13.47
Zone 9	£12.92	£12.83	£14.15	£16.87	£20.39
Zone 10	£11.45	£11.56	£13.01	£15.92	£19.63
	£96.62	£96.89	£108.55	£131.75	£161.17

Table 12 Comparison Retail Expenditure By Zone for Furniture and Floor Coverings

	2010	2012	2016	2021	2026
Zone 1	£4.33	£4.30	£4.75	£5.67	£6.86
Zone 2	£5.02	£5.07	£5.72	£7.01	£8.63
Zone 3	£3.62	£3.63	£4.09	£4.93	£6.03
Zone 4	£4.32	£4.33	£4.83	£5.87	£7.19
Zone 5	£5.38	£5.35	£5.92	£7.06	£8.51
Zone 6	£4.89	£4.92	£5.57	£6.86	£8.50
Zone 7	£8.42	£8.52	£9.71	£11.98	£14.82
Zone 8	£4.34	£4.35	£4.82	£5.80	£7.01
Zone 9	£7.43	£7.38	£8.14	£9.70	£11.73
Zone 10	£6.59	£6.65	£7.48	£9.16	£11.29
	£54.35	£54.48	£61.03	£74.04	£90.55

Table 13 Comparison Retail Expenditure By Zone for Books/CD's/Toys/Sports/Jewellery/Gifts

	2010	2012	2016	2021	2026
Zone 1	£8.77	£8.70	£9.62	£11.48	£13.89
Zone 2	£9.48	£9.56	£10.79	£13.23	£16.29
Zone 3	£6.83	£6.85	£7.71	£9.31	£11.38
Zone 4	£8.16	£8.17	£9.13	£11.09	£13.58
Zone 5	£10.16	£10.10	£11.17	£13.32	£16.06
Zone 6	£10.45	£10.52	£11.90	£14.66	£18.15
Zone 7	£18.00	£18.20	£20.75	£25.59	£31.66
Zone 8	£9.27	£9.29	£10.30	£12.38	£14.97
Zone 9	£15.05	£14.95	£16.48	£19.65	£23.76
Zone 10	£13.34	£13.46	£15.15	£18.55	£22.87
	£109.50	£109.79	£123.00	£149.26	£182.59

Table 14 Comparison Retail Expenditure By Zone for Domestic Appliances

	2010	2012	2016	2021	2026
Zone 1	£1.34	£1.33	£1.47	£1.75	£2.12
Zone 2	£1.46	£1.47	£1.66	£2.04	£2.51
Zone 3	£1.05	£1.05	£1.19	£1.43	£1.75
Zone 4	£1.26	£1.26	£1.40	£1.71	£2.09
Zone 5	£1.56	£1.55	£1.72	£2.05	£2.47
Zone 6	£1.57	£1.58	£1.78	£2.20	£2.72
Zone 7	£2.70	£2.73	£3.11	£3.83	£4.74
Zone 8	£1.39	£1.39	£1.54	£1.85	£2.24
Zone 9	£2.30	£2.28	£2.52	£3.00	£3.63
Zone 10	£2.04	£2.06	£2.31	£2.83	£3.49
	£16.66	£16.70	£18.71	£22.70	£27.76

Table 15 Leisure Expenditure**Leisure Expenditure**

Zone	Per Cap 2010	2010	2012	2016	2021	2026
Zone 1	2113	£26.29	£26.43	£26.94	£27.60	£28.29
Zone 2	2122	£29.94	£30.58	£31.82	£33.49	£34.95
Zone 3	2122	£21.56	£21.90	£22.75	£23.58	£24.41
Zone 4	2122	£25.77	£26.12	£26.92	£28.07	£29.13
Zone 5	2122	£32.10	£32.29	£32.94	£33.72	£34.45
Zone 6	1755	£32.40	£33.03	£34.46	£36.45	£38.24
Zone 7	1755	£55.80	£57.16	£60.09	£63.61	£66.69
Zone 8	1755	£28.75	£29.16	£29.83	£30.78	£31.52
Zone 9	2113	£45.13	£45.39	£46.16	£47.24	£48.40
Zone 10	2113	£40.01	£40.88	£42.44	£44.60	£46.58
		£337.75	£342.93	£354.33	£369.14	£382.66

Table 15 A**Pubs and Restaurant Spend**

Zone	2010	2012	2016	2021	2026
Zone 1	£15.19	£15.27	£15.57	£15.95	£16.35
Zone 2	£17.96	£18.35	£19.09	£20.09	£20.97
Zone 3	£12.94	£13.14	£13.65	£14.15	£14.64
Zone 4	£15.46	£15.67	£16.15	£16.84	£17.48
Zone 5	£19.26	£19.38	£19.76	£20.23	£20.67
Zone 6	£19.41	£19.78	£20.64	£21.83	£22.90
Zone 7	£33.42	£34.24	£35.99	£38.10	£39.95
Zone 8	£17.22	£17.46	£17.87	£18.43	£18.88
Zone 9	£26.08	£26.23	£26.68	£27.31	£27.97
Zone 10	£23.13	£23.63	£24.53	£25.78	£26.93
	£200.08	£203.16	£209.93	£218.73	£226.75

Table 15 B**Hair and Grooming Spend**

Zone	2010	2012	2016	2021	2026
Zone 1	£1.34	£1.35	£1.37	£1.41	£1.44
Zone 2	£1.47	£1.50	£1.56	£1.64	£1.71
Zone 3	£1.06	£1.07	£1.11	£1.16	£1.20
Zone 4	£1.26	£1.28	£1.32	£1.38	£1.43
Zone 5	£1.57	£1.58	£1.61	£1.65	£1.69
Zone 6	£1.46	£1.49	£1.55	£1.64	£1.72
Zone 7	£2.51	£2.57	£2.70	£2.86	£3.00
Zone 8	£1.29	£1.31	£1.34	£1.38	£1.42
Zone 9	£2.30	£2.31	£2.35	£2.41	£2.47
Zone 10	£2.04	£2.08	£2.16	£2.27	£2.38
	£16.30	£16.55	£17.10	£17.80	£18.45

Table 17 Comparison Expenditure (Global) Distribution. 2012

Comparison Expenditure	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Market Share
	£38.99	£44.05	£31.55	£37.61	£46.51	£47.90	£82.90	£42.29	£66.96	£60.31	£499.07
Watford	£27.24	£28.66	£10.16	£33.49	£28.79	£42.32	£74.80	£40.72	£24.61	£48.36	£359.15
Hemel Hempstead	£1.60	£0.53	£0.00	£0.00	£0.00	£0.47	£0.95	£0.00	£30.90	£5.69	£40.14
Rickmansworth	£3.74	£12.74	£4.28	£2.58	£2.21	£0.47	£1.43	£0.52	£0.00	£0.00	£27.96
Uxbridge	£0.00	£0.53	£16.58	£0.00	£2.77	£0.00	£0.00	£0.52	£0.00	£0.00	£20.40
St Albans	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.95	£0.00	£3.43	£1.14	£5.52
Harrow	£0.53	£0.00	£0.00	£0.00	£3.32	£0.47	£0.00	£0.00	£0.00	£0.00	£4.32
London-Brent Cross	£0.53	£0.00	£0.00	£0.00	£1.66	£0.00	£0.00	£0.00	£0.57	£1.71	£4.47
London-West End	£0.00	£0.53	£0.00	£0.00	£1.11	£0.00	£0.48	£0.00	£1.14	£0.00	£3.26
London-Westfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.48
Kensington	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.48
Retail Parks/ Out of Centre - Watford St Albans Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.48
Waterfield Retail Retail Park, Watford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.48
Retail Parks/ Out of Centre - Watford (Bushy Arches)	£0.00	£0.00	£0.00	£0.00	£0.00	£0.47	£0.48	£0.00	£0.00	£0.00	£0.94
Retail Parks/ Out of Centre - Costco, Watford	£0.00	£0.00	£0.00	£0.52	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.99
Retail Parks/ Out of Centre - Marks & Spencer / Sainsbury's, St Albans	£0.00	£0.53	£0.00	£0.00	£0.00	£0.47	£0.00	£0.00	£1.72	£1.14	£3.85
Chorleywood	£3.74	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.74
Oxhey/South Oxhey	£0.00	£0.00	£0.00	£0.00	£0.00	£2.79	£0.00	£0.00	£0.00	£0.00	£2.79
Abbotts Langley	£0.00	£0.00	£0.00	£0.52	£0.00	£0.00	£0.00	£0.00	£0.00	£1.14	£1.65
Kings Langley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.14	£0.00	£1.14
Croxley Green	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.48
Chipperfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.57	£0.00	£0.57
Amersham	£1.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.07
Northwood	£0.00	£0.00	£0.00	£0.00	£3.32	£0.00	£0.00	£0.00	£0.00	£0.00	£3.32
Ruislip	£0.00	£0.00	£0.53	£0.00	£1.11	£0.00	£0.48	£0.00	£0.00	£0.00	£2.12
Apsey	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.72	£0.57	£2.29
Hatch End, Pinner	£0.00	£0.00	£0.00	£0.00	£0.55	£0.47	£0.00	£0.00	£0.00	£0.00	£1.02
Luton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.57	£0.57	£1.14
Sainsbury's Barnet Road, Watford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.52	£0.57	£0.00	£1.09
Pinner	£0.00	£0.00	£0.00	£0.00	£0.55	£0.00	£0.00	£0.00	£0.00	£0.00	£0.55
Northampton	£0.00	£0.00	£0.00	£0.00	£0.55	£0.00	£0.00	£0.00	£0.00	£0.00	£0.55
Other	£0.53	£0.53	£0.00	£0.52	£0.55	£0.00	£0.48	£0.00	£0.00	£0.00	£2.61
Total	£38.99	£44.05	£31.55	£37.61	£46.51	£47.90	£82.90	£42.29	£66.96	£60.31	£499.07

Table 16 Expenditure distribution Convenience Goods 2012

Zone 1												Zone 2										Zone 3										Zone 4										Zone 5										Zone 6										Zone 7										Zone 8										Zone 9										Zone 10																																																															
Total Convenience Spend												£23.75												£26.87												£19.24												£22.94												£28.37												£30.93												£53.53												£27.31												£40.78												£36.73												£310.46																							
Main Food (75%)												£17.81												£20.15												£14.43												£17.21												£21.28												£23.20												£40.15												£20.48												£30.58												£27.55												£232.85																							
Top Up (25%)												£5.94												£6.72												£4.81												£5.74												£7.09												£7.73												£13.38												£6.83												£10.19												£9.18												£77.62																							
Rickmansworth Town Centre												£2.82												£7.49												£2.12												£1.99												£0.10												£0.22												£0.18												£0.00												£0.25												£0.00												£15.18												4.89											
Waitrose , Rickmansworth												£4.37												£3.29												£0.75												£3.05												£0.91												£0.00												£1.89												£0.59												£0.50												£0.50												£15.84												5.10											
Tesco Rickmansworth												£3.78												£9.70												£6.13												£5.02												£2.44												£0.45												£1.38												£0.00												£0.00												£28.90												9.31																							
Rickmansworth Other												£1.99												£3.08												£0.85												£0.81												£0.49												£0.00												£0.32												£0.00												£0.25												£0.00												£7.80												2.51											
Oxhey Town Centre												£0.00												£0.00												£0.00												£0.00												£0.10												£6.14												£1.71												£0.00												£0.00												£7.96												2.56																							
Oxhey Other												£0.00												£0.00												£0.00												£0.00												£0.00												£2.60												£0.65												£0.00												£0.00												£3.25												1.05																							
Abbots Langley Town Centre												£0.00												£0.09												£0.00												£0.61												£0.10												£0.00												£0.00												£1.11												£5.12												£7.14												2.30																							
Abbots Langley Other												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.09												£0.00												£2.47												£2.66												0.86																							
Chorleywood TownCentre												£5.62												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£5.62												1.81																																			
Croxley Green Local Centres												£0.09												£0.09												£0.00												£3.86												£0.00												£0.18												£0.37												£0.10												£0.00												£4.69												1.51																							
Croxley Green Other												£0.00												£0.00												£0.00												£0.83												£0.00												£0.00												£0.00												£0.20												£1.03												0.33																																			
Watford Tesco												£0.23												£0.25												£0.00												£1.77												£1.34												£10.17												£14.35												£1.90												£0.25												£1.18												£31.44												10.13											
Watford Asda (Dome)												£0.70												£0.74												£0.25												£0.24												£0.25												£1.12												£2.63												£3.12												£1.24												£9.72												£20.01												6.44											
Watford Sainsbury (TC)												£0.09												£0.25												£0.00												£3.44												£0.00												£1.78												£12.28												£9.24												£0.85												£1.49												£29.41												9.47											
Watford Sainsbury (Dome)												£0.47												£0.00												£0.50												£0.24												£0.35												£0.31												£2.35												£4.69												£0.00												£4.45												£13.36												4.30											
Watford Other												£0.65												£0.44												£0.10												£0.99												£0.35												£2.62												£9.88												£6.20												£0.55												£1.99												£23.77												7.65											
Amersham Tesco												£1.49												£0.00												£0.75												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£2.24												0.72																							
Amersham Other												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.25												£0.25												0.08																							
Hemel Tesco												£0.23												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£7.17												£1.99												£9.39												3.03											
Hemel Sainsbury (Apsley)												£0.32												£0.34												£0.25												£0.00												£0.00												£0.23												£0.24												£18.48												£4.91												£24.77												7.98																							
Hemel Other												£0.56												£0.00												£0.00												£0.00												£0.25												£0.00												£0.23												£0.00												£3.31												£0.00												£4.34												1.40											
Morrisons Hatch End												£0.00												£0.25												£0.00												£0.09												£0.46												£3.08												£1.85												£0.00												£0.00												£5.72												1.84																							
London Colney Sainsbury												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.23												£0.24												£0.25												£0.50												£1.22												0.39											
London Colney M and S												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.10												£0.10												0.03																							
St Albans												£0.00												£0.00												£0.00												£0.00												£0.25												£0.00												£0.00												£0.49												£0.99												£0.44												£2.17												0.70											
Leverstock Green												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.61												£0.00												£0.61												0.20											
Kings Langley												£0.00												£0.00												£0.10												£0.00												£0.10												£0.00												£0.00												£0.10												£1.51												£0.10												£1.92												0.62											
Bovingdon												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.10												£0.00												£0.10												0.03											
Berkhamstead												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.75												£0.25												£0.99												0.32											
Maple Cross												£0.00												£0.09												£0.20												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.30												£0.10												0.10											
Moor Park												£0.00												£0.00												£0.00												£0.00												£0.31												£0.00												£0.00												£0.00												£0.00												£0.31												£0.10												0.10											
Chipperfield												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.71												£0.00												£0.71												£0.23																							
Sarratt												£0.09												£0.09												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.18												£0.06												0.06											
Garston												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.10												£0.00												£0.10												£0.28												£0.09												0.09											
Leavesden												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.29												£0.29												£0.09												0.09											
Bedmond												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.10												£0.29												£0.39												£0.12																							
Pinner												£0.00												£0.09												£0.35												£0.00												£3.67												£0.62												£0.46												£0.10												£0.00												£5.30												£1.71																							
Hunton Bridge												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.10												£0.00												£0.10												£0.03																							
Bennets End												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.20												£0.00												£0.20												£0.07																							
Harefield												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.20												£0.00												£2.44												£0.79																							
Uxbridge												£0.00												£0.25												£0.00												£0.00												£0.25												£0.00												£0.00												£0.00												£0.00												£3.70												£1.19																							
Harrow												£0.00												£0.34												£0.00												£0.00												£0.25												£0.18												£0.00												£0.10												£0.00												£1.10												£0.35																							
Bushey												£0.00												£0.00												£0.00												£0.00												£0.00												£0.37												£0.00												£0.00												£0.10												£0.55												£0.18																							
Northwood												£0.00												£0.00												£0.20												£0.00												£15.65												£0.49												£1.06												£0.00												£0.00												£17.40												£5.60																							
Chesham												£0.00												£0.00												£0.00												£0.00												£0.00												£0.00												£0.09												£0.00												£0.25												£0.00												£0.34												£0.11											
Chalfont												£0.23												£0.00												£0.00												£0.00												£0.00												£0.00												£0.10												£0.30												£0.00												£0.64												£0.20																							
Other												£0.00												£0.00												£1.24												£0.00												£0.74												£0.76												£0.00												£0.35												£0.54												£4.37												£1.41																							
												£23.75												£26.87												£19.24												£22.94												£28.37												£30.93												£53.53												£27.31												£40.78												£36.73												£310.46																							

Table 19 Comparison Expenditure (DIY Gardening, pets) Distribution. 2012

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
	£6.15	£6.76	£4.84	£5.77	£7.14	£7.17	£12.41	£6.33	£10.57	£9.52	
Watford	£1.82	£3.81	£1.26	£3.16	£2.53	£3.78	£6.36	£3.51	£1.14	£4.08	£31.44
Hemel Hempstead	£0.17	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.00	£0.87	£5.14
Rickmansworth	£0.43	£1.24	£0.21	£0.27	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£2.23
Uxbridge	£0.09	£0.00	£0.95	£0.00	£0.22	£0.00	£0.00	£0.00	£0.00	£0.00	£1.25
St Albans	£0.00	£0.10	£0.00	£0.18	£0.00	£0.00	£0.23	£0.43	£0.57	£0.39	£1.90
Harrow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.09	£0.00	£0.00	£0.16
London-Brent Cross	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
London-West End	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
London-Westfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
London Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.10	£0.60
Retail Parks/ Out of Centre - Watford St Albans Road	£0.09	£0.10	£0.11	£0.27	£0.11	£0.15	£0.78	£0.77	£0.00	£0.58	£2.95
Waterfield Retail Retail Park, Watford	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.16	£0.17	£0.00	£0.00	£0.42
Retail Parks/ Out of Centre - Watford (Bushey Arches)	£0.69	£0.57	£0.63	£1.08	£2.31	£2.47	£4.11	£1.20	£0.10	£1.65	£14.81
Retail Parks/ Out of Centre - Costco, Watford	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.18
M&S and Sainsbury, Colney Hatch	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chorleywood	£1.73	£0.29	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.20
Oxhey/South Oxhey	£0.00	£0.19	£0.00	£0.00	£0.00	£0.39	£0.54	£0.00	£0.00	£0.00	£1.12
Abbots Langley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.19	£0.29
Kings Langley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.10	£0.38
Croxley Green	£0.00	£0.00	£0.00	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.38
Chipperfield	£0.26	£0.10	£0.00	£0.36	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.27
Amersham	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.67	£0.10	£1.73
Northwood	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.18
Ruislip	£0.00	£0.19	£0.84	£0.00	£1.10	£0.00	£0.00	£0.00	£0.00	£0.00	£1.10
Apsley	£0.43	£0.00	£0.21	£0.00	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£1.91
Hatch End, Pinner	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£3.52	£1.17	£5.33
Luton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
Sainsbury Dome Roundabout	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.10
Pinner	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Northampton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Other	£0.26	£0.00	£0.21	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.19	£0.90
Totals	£6.15	£6.76	£4.84	£5.77	£7.14	£7.17	£12.41	£6.33	£10.57	£9.52	£76.66

Table 20 Comparison Expenditure (TV/Hi Fi/Small Electrical) Distribution. 1972

Table 20 Comparison Expenditure (TV/Hi Fi/Small Electrical) Distribution. 1972

Table 21 Soft Furnishings and Floor Coverings Expenditure Distribution

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
	£4.30	£5.07	£3.63	£4.33	£5.35	£4.92	£8.52	£4.35	£7.38	£6.65	
Watford	£3.16	£4.56	£1.40	£3.79	£3.69	£3.69	£7.30	£3.63	£2.61	£3.32	£37.15
Hemel Hempstead	£0.20	£0.00	£0.00	£0.00	£0.07	£0.00	£0.00	£0.06	£1.79	£0.42	£2.54
Rickmansworth	£0.13	£0.14	£0.00	£0.07	£0.07	£0.00	£0.00	£0.00	£0.07	£0.00	£0.49
Uxbridge	£0.00	£0.00	£0.91	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.91
St Albans	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.12
Harrow	£0.07	£0.07	£0.00	£0.00	£0.14	£0.16	£0.00	£0.00	£0.00	£0.00	£0.44
London-Brent Cross	£0.00	£0.07	£0.00	£0.00	£0.07	£0.00	£0.00	£0.00	£0.07	£0.00	£0.22
London-West End	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.06	£0.00	£0.00	£0.00	£0.13
London-Westfield	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07
London Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Retail Parks/ Out of Centre - Watford St Albans Road	£0.00	£0.00	£0.00	£0.07	£0.07	£0.00	£0.00	£0.06	£0.00	£0.21	£0.41
Waterfield Retail Retail Park, Watford	£0.07	£0.07	£0.16	£0.07	£0.14	£0.16	£0.29	£0.30	£0.00	£0.14	£1.40
Retail Parks/ Out of Centre - Watford (Bushey Arches)	£0.20	£0.07	£0.08	£0.13	£0.36	£0.59	£0.53	£0.06	£0.00	£0.48	£2.51
Retail Parks/ Out of Centre - Costco, Watford	£0.00	£0.00	£0.08	£0.00	£0.07	£0.11	£0.06	£0.06	£0.07	£0.07	£0.52
M&S Sainsbury, London Colney	£0.00	£0.00	£0.08	£0.00	£0.07	£0.05	£0.06	£0.00	£0.00	£0.00	£0.27
Chorleywood	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.14
Oxhey/South Oxhey	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.00	£0.00	£0.07	£0.00	£0.15
Abbots Langley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£0.52	£0.90	£1.48
Kings Langley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.07
Croxley Green	£0.13	£0.00	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.20
Chipperfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.07
Amersham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.07
Northwood	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05	£0.00	£0.00	£0.07	£0.00	£0.13
Ruislip	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Apsley	£0.13	£0.07	£0.08	£0.07	£0.36	£0.11	£0.00	£0.00	£0.00	£0.00	£0.72
Hatch End, Pinner	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£1.64	£0.90	£2.95
Luton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.00
Sainsbury Dome Roaundabout	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06
Pinner	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Northampton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Other	£0.13	£0.00	£0.58	£0.07	£0.00	£0.00	£0.06	£0.06	£0.30	£0.14	£1.33
Totals	£4.30	£5.07	£3.63	£4.33	£5.35	£4.92	£8.52	£4.35	£7.38	£6.65	£54.48

Table 22 Books, Toys, CD's, Gifts

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
	£8.70	£9.56	£6.85	£8.17	£10.10	£10.52	£18.20	£9.29	£14.95	£13.46	
Watford	£4.62	£7.31	£2.05	£7.26	£5.49	£9.50	£16.18	£8.82	£5.04	£9.82	£76.09
Hemel Hempstead	£0.18	£0.19	£0.00	£0.00	£0.22	£0.00	£0.00	£0.00	£8.34	£1.64	£10.56
Rickmansworth	£0.89	£1.69	£1.20	£0.73	£0.22	£0.00	£0.17	£0.00	£0.00	£0.00	£4.89
Uxbridge	£0.00	£0.00	£3.60	£0.00	£1.10	£0.00	£0.00	£0.00	£0.00	£0.00	£4.69
St Albans	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.00	£0.15	£0.52	£0.55	£1.44
Harrow	£0.18	£0.00	£0.00	£0.00	£0.66	£0.00	£0.00	£0.00	£0.00	£0.00	£0.84
London-Brent Cross	£0.00	£0.19	£0.00	£0.00	£0.44	£0.00	£0.00	£0.00	£0.00	£0.00	£0.63
London-West End	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00	£0.67	£0.15	£0.00	£0.18	£1.23
London-Westfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
London Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Retail Parks/ Out of Centre - Watford St Albans	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£0.15
Waterfield Retail Retail Park, Watford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Retail Parks/ Out of Centre - Watford (Bushey	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£0.18	£0.52
Retail Parks/ Out of Centre - Costco, Watford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.18	£0.35
Sainsbury/M and S London Colney	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chorleywood	£2.84	£0.19	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£3.20
Oxhey/South Oxhey	£0.00	£0.00	£0.00	£0.00	£0.00	£1.02	£0.51	£0.00	£0.17	£0.00	£1.70
Abbots Langley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.55	£0.55
Kings Langley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.17
Croxley Green	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chipperfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Amersham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Northwood	£0.00	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.17
Ruislip	£0.00	£0.00	£0.00	£0.00	£1.54	£0.00	£0.00	£0.00	£0.00	£0.00	£1.72
Apsley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hatch End, Pinner	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Luton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury Dome Roaundabout	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Pinner	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Northampton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Totals	£8.70	£9.56	£6.85	£8.17	£10.10	£10.52	£18.20	£9.29	£14.95	£13.46	£109.79

Table 23 Expenditure Distribution Large Electrical Appliances

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
	£1.33	£1.47	£1.05	£1.26	£1.55	£1.58	£2.73	£1.39	£2.28	£2.06	£16.70
Watford	£0.71	£1.13	£0.32	£1.12	£0.84	£1.42	£2.42	£1.32	£0.77	£1.50	£11.55
Hemel Hempstead	£0.03	£0.03	£0.00	£0.00	£0.03	£0.00	£0.00	£0.00	£1.27	£0.25	£1.61
Rickmansworth	£0.14	£0.26	£0.18	£0.11	£0.03	£0.00	£0.03	£0.00	£0.00	£0.00	£0.75
Uxbridge	£0.00	£0.00	£0.55	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.72
St Albans	£0.00	£0.00	£0.00	£0.00	£0.03	£0.00	£0.00	£0.02	£0.08	£0.08	£0.22
Harrow	£0.03	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13
London-Brent Cross	£0.00	£0.03	£0.00	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
London-West End	£0.00	£0.00	£0.00	£0.00	£0.03	£0.00	£0.10	£0.02	£0.00	£0.03	£0.19
London-Westfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
London Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Retail Parks/ Out of Centre -	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.02	£0.00	£0.00	£0.02
Waterfield Retail Retail Park,	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Retail Parks/ Out of Centre -	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05	£0.00	£0.00	£0.03	£0.08
Retail Parks/ Out of Centre -	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.03	£0.00	£0.00	£0.03	£0.05
Sainsbury/M and S St Albans	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chorleywood	£0.43	£0.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.03	£0.00	£0.49
Oxhey/South Oxhey	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.08	£0.00	£0.03	£0.00	£0.26
Abbotts Langley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.08
Kings Langley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.03	£0.00	£0.03
Croxley Green	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Chipperfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Amersham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Northwood	£0.00	£0.00	£0.00	£0.03	£0.24	£0.00	£0.00	£0.00	£0.03	£0.00	£0.03
Ruislip	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26
Apsley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hatch End, Pinner	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Luton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury Dome Roaundabout	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Pinner	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Northampton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.03	£0.00	£0.05	£0.06	£0.13
Totals	£1.33	£1.47	£1.05	£1.26	£1.55	£1.58	£2.73	£1.39	£2.28	£2.06	£16.70

Table 24 Total Expenditure (Combined Categories)

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Market Share %
	£38.99	£44.05	£31.55	£37.61	£46.51	£47.90	£82.90	£42.29	£66.96	£60.31	£499.07
Watford	£24.28	£33.87	£10.70	£30.44	£25.63	£37.37	£66.51	£35.30	£22.05	£38.11	£324.27
Hemel Hempstead	£0.93	£0.47	£0.00	£0.29	£0.45	£0.00	£0.00	£0.17	£24.81	£4.65	£31.77
Rickmansworth	£1.97	£4.50	£1.59	£1.43	£0.45	£0.08	£0.19	£0.00	£0.20	£0.00	£10.42
Uxbridge	£0.09	£0.15	£11.85	£0.00	£2.22	£0.00	£0.00	£0.00	£0.00	£0.00	£14.31
St Albans	£0.00	£0.10	£0.00	£0.18	£0.25	£0.14	£0.84	£0.75	£2.07	£1.17	£5.50
Harrow	£0.54	£0.35	£0.00	£0.00	£2.03	£0.68	£0.00	£0.09	£0.00	£0.00	£3.68
London-Brent Cross	£0.29	£0.41	£0.00	£0.00	£1.43	£0.14	£0.27	£0.00	£0.35	£0.15	£3.04
London-West End	£0.15	£0.31	£0.00	£0.29	£2.06	£0.14	£1.34	£0.18	£0.30	£0.36	£5.13
London-Westfield	£0.29	£0.00	£0.00	£0.00	£0.49	£0.00	£0.00	£0.00	£0.30	£0.00	£1.08
London Other	£0.15	£0.00	£0.42	£0.00	£0.00	£0.08	£0.27	£0.00	£0.00	£0.10	£1.01
Retail Parks/ Out of Centre - Watford St	£0.09	£0.10	£0.11	£0.45	£0.30	£0.15	£0.78	£1.12	£0.15	£1.15	£4.39
Waterfield Retail Retail Park, Watford	£0.18	£0.29	£0.44	£0.18	£0.39	£0.61	£1.14	£1.04	£0.00	£0.38	£4.65
Retail Parks/ Out of Centre - Watford	£1.24	£0.77	£0.85	£1.44	£3.27	£4.32	£6.03	£1.37	£0.10	£3.19	£22.59
Retail Parks/ Out of Centre - Costco,	£0.09	£0.00	£0.22	£0.00	£0.19	£0.31	£0.36	£0.17	£0.20	£0.50	£2.05
Sainsbury/M and S St Albans	£0.00	£0.00	£0.22	£0.00	£0.19	£0.29	£0.44	£0.00	£0.45	£0.30	£1.89
Chorleywood	£5.34	£0.50	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.40	£0.00	£6.43
Oxhey/South Oxhey	£0.00	£0.19	£0.00	£0.00	£0.19	£1.56	£1.26	£0.00	£0.40	£0.00	£3.61
Abbots Langley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£1.52	£3.29	£4.99
Kings Langley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.49	£0.29	£0.77
Croxley Green	£0.37	£0.00	£0.00	£0.45	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.82
Chipperfield	£0.26	£0.10	£0.00	£0.36	£0.00	£0.08	£0.00	£0.17	£0.87	£0.10	£1.93
Amersham	£0.09	£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.50	£0.00	£0.74
Northwood	£0.00	£0.00	£0.00	£0.21	£3.17	£0.00	£0.00	£0.00	£0.00	£0.00	£3.37
Ruislip	£0.00	£0.19	£1.50	£0.00	£1.85	£0.31	£0.00	£0.00	£0.00	£0.00	£3.85
Apsley	£0.80	£0.19	£0.43	£0.18	£0.00	£0.00	£0.00	£0.17	£8.16	£3.63	£13.57
Hatch End, Pinner	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08
Luton	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.17	£0.00	£0.10	£0.15	£0.56
Sainsbury Dome Roaundabout	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Pinner	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15
Northampton	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15
Other	£0.77	£0.15	£2.04	£0.32	£0.15	£0.00	£0.86	£0.32	£1.67	£1.14	£7.44
Totals	£37.91	£42.63	£30.53	£36.40	£45.01	£46.49	£80.46	£41.04	£65.10	£58.64	£484.23
Miscellaneous Goods	£1.08	£1.42	£1.02	£1.21	£1.50	£1.41	£2.44	£1.24	£1.85	£1.67	£14.84
% Unallocated	2.77	3.22	3.22	3.22	3.22	2.94	2.94	2.94	2.77	2.77	2.97

Table 25 Rickmansworth Centre Analysis. Zone 2 In Detail.

	Per Capita (2012)	Total	Retained Expenditure Rickmansworth (Inc Tesco/Waitrose)	Rickmansworth Area	Inflow Expenditure Rickmansworth (Wider Area)	Total T/Over	Outflow	Market Share %
Population		14413						
Convenience Spend	£1,864	£26.87	£21.16	£3.19	£44.16	£68.51	£2.52	22.07
Comparison Spend	£3,056	£44.05	£4.50		£5.92	£10.42	£39.55	2.08
Leisure Spend	£2,122	£30.58	£11.26		£14.72	£25.98	£19.32	7.58
Total Spend	£7,043	£101.51	£36.93		£64.80	£104.91	£61.40	

Table 26 Rickmansworth Convenience Capacity

Town Centre	Sq M (Net)	Sales Density £/Sq ft	£/Sq M	Benchmark	
				Notional T/Over*	
M&S	934	964	£10,376.5		£9,691,647.3
Iceland	318	608	£6,544.5		£2,081,154.8
Upper Crust Bakers	30	500	£5,382.0		£161,460.0
Mark's Green Grocers	30	500	£5,382.0		£161,460.0
Wenzel Bakers	35	500	£5,382.0		£188,370.0
Brown Sugar Deli	40	450	£4,843.8		£193,752.0
Cinamon Spice Bakers	35	450	£4,843.8		£169,533.0
Dickens Wine	60	500	£5,382.0		£322,920.0
SS News	35	400	£4,305.6		£150,696.0
Oasis Health Foods	40	450	£4,843.8		£193,752.0
Fat Aubergine	30	400	£4,305.6		£129,168.0
Hollands News	35	400	£4,305.6		£150,696.0
Chris Blair Butcher	45	500	£5,382.0		£242,190.0
DA Long News	30	400	£4,305.6		£129,168.0
Mace/Post Office	40	400	£4,305.6		£172,224.0
Total Town Centre	1737				£14,138,191.1
Wider Area					
Tesco Harefield Road	1900	967	£10,408.8		£19,776,697.2
Waitrose, Park Road	2100	1037	£11,162.3		£23,440,762.8
Tesco Tudor Parade	320	967	£10,408.8		£3,330,812.2
Cost cutter, Money Hill	180	650	£6,996.6		£1,259,388.0
Bargain Wines, Money Hill	40	450	£4,843.8		£193,752.0
M&S (PFS) Money Hill	35	450	£4,843.8		£169,533.0
A-z Convenience Store, Tudor Parade	50	450	£4,843.8		£242,190.0
Rickmansworth Wine Co	30	350	£3,767.4		£113,022.0
McCalls CTN, Tudor Parade	45	400	£4,305.6		£193,752.0
SVS News Church Lane	35	400	£4,305.6		£150,696.0
Premier Food, Church Lane	35	400	£4,305.6		£150,696.0
Mill End CTN Uxbridge Rd	25	400	£4,305.6		£107,640.0
Park Gold Supermarket Church Lane	30	400	£4,305.6		£129,168.0
					£49,258,109.2
Total For Rickmansworth Area					£63,396,300.2

Table 27 South Oxhey Centre and Peripheral Zone 6 -Detailed Analysis.

	Per Capita (2012)	Total	Retained Expenditure Oxhey Centre	Oxhey Area	Inflow Expenditure Oxhey Area	Total T/Over	Outflow	Market Share %
Population		18819						
Convenience Spend	£1,644	£30.93	£6.14	£2.60	£2.08	£10.82	£22.19	3.49
Comparison Spend	£2,545	£47.90	£1.56		£2.05	£3.61	£46.34	0.06
Leisure Spend	£1,755	£33.03	£1.41		£0.33	£1.74	£31.62	0.17
Total Spend	£5,944	£111.86	£9.12	£2.60	£4.45	£16.17	£100.14	

Table 28 Oxhey Convenience Capacity Exercise

Oxhey Centre	Sq M Net	Sales Density £/Sq ft	£/Sq M	Benchmark	
				Notional T/Over*	
Cooperative Supermarket	13-15 St Andrews Road	280	787	8471	£2,371,955
Nisa Supermarket	12 St Andrews Road	180	787	8471	£1,524,828
Wards CTN	6/7 Bridlington Road	60	400	4306	£258,336
Taylor's CTN	14 St Andrews Road	40	400	4306	£172,224
Premier	19 St Andrews Road	30	400	4306	£129,168
Butchers	37 Bridlington Road	40	400	4306	£172,224
Waites Green Grocer	17 St Andrews Road	30	400	4306	£129,168
McColls CTN	2 St Andrews Road	35	400	4306	£150,696
Kingshill Bakery	35 Bridlington Road	40	350	3767	£150,696
Greggs Bakers	3/5 St Andrews Road	60	450	4844	£290,628
Tesco Express	Prestwick Road	260	967	10409	£2,706,285
Floorspace Turnover Potential for South Oxhey Centre					
* Net sales adjusted by 25%/75% split net to gross.					
South Oxhey Parades					
Pioneer Foods, Preswick Road		60	400	4306	£258,336
Sweet Spot CTN, Prestwick Road		30	400	4306	£129,168
Costcutter, Little Oxhey Lane		35	400	4306	£150,696
Premier Foods Oxhey Lane		35	400	4306	£150,696
Little Oxhey News		35	400	4306	£150,696
Cost Cutter Hallows Crescent		30	400	4306	£129,168
Hemal News, Hallows Crescent		30	400	4306	£129,168
Carpenters Park News, Delta Gain		30	400	4306	£129,168
Cooperative, Carpenders Park		240	400	4306	£1,033,344
Floorspace Potential Oxhey Parades					
					£2,260,440
Total For Oxhey					£10,316,648

Table 29 Abbots Langley and Zone 10

	Per Capita (2012)	Total	Retained Expenditure Abbots Langley	Wider Zone	Inflow Expenditure Zone (Wider Area)	Total T/Over	Outflow	Market Share
Population		19347						%
Convenience Spend	£1,899	£36.73	£5.22	£3.04	£2.60	£10.86	£28.47	3.50
Comparison Spend	£3,117	£60.31	£3.29		£1.70	£4.99	£57.02	1.00
Leisure Spend	£2,113	£40.88	£6.35		£1.70	£8.05	£34.53	2.35
Total Spend	£7,129	£137.92	£14.86		£6.00	£23.89	£120.03	

Table 30 Abbots Langley Convenience Capacity

Town Centre	Sq M (Net)	Sales Density		Benchmark Notional T/Over*
		£/Sq ft	£/Sq M	
Martins News, High Street	60	400	£4,305.6	£258,336.0
Abbots Supermarket	40	400	£4,305.6	£172,224.0
Seasons Wine	70	450	£4,843.8	£339,066.0
Deli-Liscious	35	400	£4,305.6	£150,696.0
Budgens	263	787	£8,471.3	£2,227,943.5
Tophams Bakery	45	400	£4,305.6	£193,752.0
Smiths Butchers	45	400	£4,305.6	£193,752.0
Total	558			£3,535,769.5
Zone 10 Wider Area				
Tesco, Abbots Langley	256	1013	£10,903.9	£2,791,406.6
Hunton Bridge Stores	40	400	£4,305.6	£172,224.0
Bartholemew of Bedmond	40	400	£4,305.6	£172,224.0
Bedmond Stores	40	400	£4,305.6	£172,224.0
Sub-total	376			£3,308,078.6
Totals				£6,843,848.1

Table 31 Chorleywood and Zone 1

	Per Capita (2012)	Total	Retained Expenditure Chorleywood	Wider Zone	Inflow Expenditure Zone (Wider Area)	Total T/Over	Outflow	Market Share
Population		12507						%
Convenience Spend	£1,899	£23.75	£5.62	£0.09	£0.09	£5.80	£17.94	1.87
Comparison Spend	£3,117	£38.99	£5.34		£1.09	£6.43	£33.65	1.29
Leisure Spend	£2,113	£26.43	£5.31	£1.41	£5.31	£12.03	£19.71	3.51
Total Spend	£7,129	£89.16	£16.27		£6.49	£24.26	£71.30	

Table 32 Chorleywood and Zone 1 Convenience Capacity

Town Centre	Sq M (Net)	Sales Density		Notional T/Over*	Benchmark
		£/Sq ft	£/Sq M		
Stratons Bakers, New Parade	30	400	£4,305.6		£129,168.0
JJ Mays grocers, Main Parade	60	400	£4,305.6		£258,336.0
Morgans Deli, Main Parade	25	400	£4,305.6		£107,640.0
S and S News, Main Parade	30	400	£4,305.6		£129,168.0
Budgens, Lower Road	140	787	£8,471.3		£1,185,977.5
Grapeland, Main Parade	40	450	£4,843.8		£193,752.0
Higgins Butcher, Lower Road	30	450	£4,843.8		£145,314.0
Catch of the Day, Lower Road	30	400	£4,305.6		£129,168.0
Premier Foods, Lower Road	30	400	£4,305.6		£129,168.0
Polpo Deli, Lower Road	30	400	£4,305.6		£129,168.0
Chorleywood News, Lower Road	30	400	£4,305.6		£129,168.0
Total	475				£2,666,027.5
Wider Area					
Sarratt Village Stores	40	400	£4,305.6		£172,224.0
Total For Area					£2,838,251.5

Table 33 Croxley Green and Zone 4

	Per Capita (2012)	Total	Retained Expenditure Croxley Green	Wider Zone	Inflow Expenditure Zone (Wider Area)	Total T/Over	Outflow	Market Share %
Population		12307						
Convenience Spend	£1,864	£22.94	£3.86	£0.83	£1.50	£6.20	£16.75	2.00
Comparison Spend	£3,056	£37.61	£0.45		£0.37	£0.82	£37.17	0.16
Leisure Spend	£2,122	£26.12	£5.69	£0.00	£5.62	£11.31	£20.43	3.30
Total Spend	£7,043	£86.67	£10.00		£7.49	£18.33	£74.34	

Table 34 Croxley Green and Zone 4 Convenience Capacity

Town Centre	Sq M (Net)	Sales Density		Notional T/Over*	Benchmark
		£/Sq ft	£/Sq M		
Croxley Green P/O and CTN	30	400	£4,305.6		£129,168.0
Costcut Express	40	400	£4,305.6		£172,224.0
Croxley News	40	400	£4,305.6		£172,224.0
Croxley Food Market	40	400	£4,305.6		£172,224.0
Coop Foodstore	120	787	£8,471.3		£1,016,552.2
Londis, New Road	80	500	£5,382.0		£430,560.0
Croxley Meats	30	450	£4,843.8		£145,314.0
Total	380				£2,238,266.16
Other Parades					
Costcutter (Scots Hill)	50	500	£5,382.0		£269,100.0
Spar, Baldwins Lane	60	500	£5,382.0		£322,920.0
Roberts Fruit	40	450	£4,843.8		£193,752.0
JJ News	40	400	£4,305.6		£172,224.0
Shell Garage	25	400	£4,305.6		£107,640.0
londis Baldwins Lane	45	500	£5,382.0		£242,190.0
	260				£1,307,826.0
Overall Total					£3,546,092.16

Table 35 Bar and Restaurant Leisure Expenditure 2012

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	total	%
Total Expenditure	£15.27	£18.35	£13.14	£15.67	£19.38	£19.78	£34.24	£17.46	£26.23	£23.63	£203.16	
Pubs and Bars (50%)	£7.64	£9.18	£6.57	£7.83	£9.69	£9.89	£17.12	£8.73	£13.12	£11.81	£101.58	
Restaurants (50%)	£7.64	£9.18	£6.57	£7.83	£9.69	£9.89	£17.12	£8.73	£13.12	£11.81	£101.58	
Watford (Town Centre)	£0.66	£0.34	£0.68	£2.02	£0.52	£3.15	£12.40	£6.30	£1.05	£3.88	£31.00	15.26
Watford (other)	£0.12	£0.14	£0.00	£0.81	£0.24	£3.30	£4.69	£5.02	£0.59	£2.47	£17.39	8.56
Hemel Hempstead	£0.00	£0.14	£0.14	£0.00	£0.00	£0.13	£0.12	£0.12	£0.73	£0.71	£9.10	4.48
Rickmansworth	£3.48	£11.26	£1.47	£3.64	£1.23	£1.36	£2.23	£0.50	£0.46	£0.35	£25.98	12.79
Uxbridge	£0.00	£0.00	£1.44	£0.00	£0.13	£0.00	£0.12	£0.00	£0.00	£0.00	£1.69	0.83
St Albans	£0.12	£0.00	£0.14	£0.00	£0.13	£0.59	£0.40	£0.71	£1.78	£0.35	£4.22	2.08
Croxley Green	£0.16	£1.25	£0.14	£5.69	£0.00	£0.27	£1.65	£0.17	£0.00	£1.41	£10.73	5.28
Chorleywood	£5.31	£1.16	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.71	£7.42	3.65
Abbots Langley	£0.00	£0.00	£0.00	£0.19	£0.00	£0.32	£0.28	£0.12	£0.59	£0.35	£7.86	3.87
Sarratt	£1.41	£0.20	£0.00	£0.63	£0.13	£0.00	£0.33	£0.59	£0.14	£0.71	£4.12	2.03
Oxhey	£0.00	£0.00	£0.00	£0.00	£0.00	£1.41	£0.33	£0.00	£0.00	£0.00	£1.74	0.86
Leavesden	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.06	£1.21	0.60
Maple Cross	£0.00	£0.00	£0.40	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.40	0.19
Chenies	£0.00	£0.00	£0.00	£0.00	£0.48	£0.00	£0.00	£0.00	£0.00	£0.00	£0.48	0.24
Bedmond	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.35	£0.35	0.17
Cassiobury	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.17	0.08
Hunton Bridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.00	£0.19	0.09
Old Palace, Langley Hill, Kings Landiev	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.17	£0.12	£4.89	£1.06	£6.44	3.17
Kings Langley	£0.16	£0.00	£0.00	£0.51	£0.00	£0.13	£0.40	£0.34	£2.65	£0.71	£4.89	2.41
Chipperfield	£0.00	£0.14	£0.00	£0.00	£0.37	£2.51	£3.49	£0.50	£0.14	£0.35	£7.50	3.69
Bushey	£0.00	£0.29	£3.53	£0.12	£0.37	£0.00	£0.23	£0.12	£0.00	£0.00	£4.67	2.30
Harefield	£0.00	£0.14	£0.82	£0.12	£7.88	£1.49	£0.57	£0.12	£0.00	£0.00	£11.15	5.49
Northwood	£0.00	£0.14	£0.14	£0.00	£0.24	£0.00	£0.12	£0.17	£0.27	£1.06	£2.14	1.05
Carston	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.78	£0.00	£0.95	0.47
Berkhamstead	£0.00	£0.00	£0.00	£0.00	£0.89	£0.99	£0.17	£0.00	£0.00	£0.00	£2.04	1.00
Hatch End	£0.00	£0.14	£0.00	£0.19	£1.00	£0.40	£0.00	£0.00	£0.00	£0.00	£1.74	0.85
Pinner	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.14	£0.00	£0.64	0.32
Chesham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.35	£0.49	0.24
Bovingdon	£0.78	£0.34	£0.65	£0.99	£1.63	£1.57	£1.20	£0.25	£0.78	£0.00	£8.20	4.03
Central London	£0.55	£0.34	£1.62	£0.12	£1.89	£1.31	£1.88	£0.92	£0.51	£0.00	£9.13	4.49
London Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.56	£0.00	£0.56	0.28
Leverstock Green	£0.35	£0.48	£0.14	£0.00	£0.00	£0.00	£0.12	£0.00	£0.14	£0.35	£1.58	0.78
Amersham	£0.27	£0.14	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.58	0.29
Chandlers Cross	£0.27	£0.29	£0.57	£0.12	£0.26	£0.00	£0.00	£0.12	£0.00	£0.00	£1.64	0.81
Beaconsfield	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.19	£0.00	£0.30	0.15
Apsley	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.14	£0.00	£0.38	0.19
Flaunden	£0.00	£0.00	£0.43	£0.00	£0.13	£0.00	£0.00	£0.17	£0.00	£0.00	£0.73	0.36
Gerrards Cross	£1.37	£0.87	£0.82	£0.25	£1.61	£0.85	£3.19	£0.59	£2.21	£1.41	£13.18	6.49
Other	£15.27	£18.35	£13.14	£15.67	£19.38	£19.78	£34.24	£17.46	£26.23	£23.63		